



Live Streaming Policy

The ECB states that it is *“keen to promote positive images of individuals playing cricket and does not wish to prevent ;live streaming, video recording, photography or any other form of capture or use of audio-visual materials (‘Streams, Photos and Recordings’). However, the ECB wishes to ensure that Streams, Photos and Recordings within cricket are captured and used appropriately.”*

Newton Cricket Club (hereafter “the Club”) is committed to ensuring that it provides a form of streaming service for its members and wider audience. However, the Club also understands its obligations to everyone affected by live streaming of matches and wishes to be proactive in adhering to the ECB guidance.

N.B. This policy is designed to cover the live streaming of matches with a live camera. However, this also applies to the taking of photographs and other audio-visual recording.

In order to comply with both data protection (GDPR) and Safeguarding legislation and good practice, the Club will implement the following as its Live-Streaming Policy:

- The club will live stream games at Mount Pleasant, subject to consent.
- The footage captured will only be displayed live, via the NV Play Match Centre, on our YouTube channel and on Play-Cricket.
- The primary purpose of the live stream is to provide real-time footage of the match for spectators, supporters and followers. Secondary purposes include the capture of ball-by-ball footage for analysis and training purposes.
- The Club will inform relevant leagues that it will live-stream league matches for the forthcoming season. In addition, the Club will inform the opposition and officials of its intention to live-stream the relevant match. When consent is requested, the Club will send out its privacy notice.
- The Club **must have obtained permission to live stream at least 48 hours before the scheduled match start time.** If there are any objections to the live streaming, then this cannot take place. The Club notes that it is the responsibility of the opposition team to ensure that all their players (and parents/guardians of all players under 18) and officials consent to the live streaming taking place. The relevant team coach (or Director of Cricket) or team captain will ask for the relevant consent.
- The Club will pay close attention to safeguarding protocols. If a player for the Club is under 18, then their parent/guardian’s consent for live-streaming **must** be obtained prior to the live-stream starting.
- The Club will prominently display a clear live-streaming notice at Mount Pleasant, and on the Club’s website, to ensure that spectators and other people are aware that live-streaming is taking place.

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